

Project#3: Portrayals - Description
For Deadlines & Critique Date - See Syllabus Schedule

“It’s not when you press the shutter, but why you press the shutter”

- Mary Ellen Mark

Conceptual Requirements:

For this assignment, begin by writing a one page proposal of a cohesive project you are interested in photographing and state a workflow (see below). Conceptually, your project should explore one thing that is important to you and that you are intimately familiar with. Your family, your job, the route you take each day; the banal pieces of your daily life are the things you know the best, and are fertile ground for seeking out your subject and idea. Think carefully about what you want your audience to take away from the entire group of 10 photographs. Are they about a specific place? A group of people? Perhaps a feeling or mood? Give yourself a framework and then give yourself a means to push against those boundaries as the project evolves over the next few weeks, but be sure the finished body of work is strong and cohesive.

Technical Requirements:

Use any and all techniques learned in class thus far to fulfill your vision. Your images should be clear and descriptive; Full tonal range, sharp, and excellent contrast without plugging up shadows or blowing out highlights. Prints should be impeccable; with equidistant margins, no dust, no chemical stains and flat regardless of being analog or digital prints. You’ll also scan film and print those scans digitally. In your written proposal, select and declare one of the two hybrid workflows described below:

Mostly Digital

- Print most of your work digitally.
- 100 digital RAW files each week
- Substitute 1 week with 2 rolls of film.
- Scan two negatives and print digitally.
- Make at least one analog comparison print from one of your scanned negatives

OR

Mostly Analog

- Print most of your work in the darkroom.
- 2 rolls of film each week
- Substitute 1 week with 100 RAW files.
- Scan two negatives and print digitally.
- Make at least one analog comparison print from one of your scanned negatives

Deliverables leading up to Critique #3 (See syllabus for pacing and due dates)	Possible
Field Trip Participation & Questions in Visual Criticism: Worksheet	2
Questions in Visual Criticism: Written & Uploaded 1pg. PDF Response Paper	2
Uploaded 1 page PDF project proposal, describing your concept and stating your workflow choice	3
Depending on workflow choice, Each shoot either 100 RAW or 2 rolls of film per week	7
Contact sheets for all photographs shot	7
10 Perfect Prints (includes 2 film scans & your comparison print)	10
Project Quality, Presentation, and Participation	5
Total Score for Deliverables	36

Course Attendance Policy (as per syllabus):

TARDIES, etc.	COUNT AS:
1 Tardy	½ of an Absence
1 Early Class Departure	½ of an Absence
Coming to Class Unprepared	½ of an Absence

ABSENCES	COUNT AS:
1 Absence	Course Grade not affected
2 Absences *	Course Grade is no greater than B+
3 Absences *	Automatic F (Course Failure)