Digital Imaging : Camilo Ramirez

Color Equivalents

Technical Requirements:
Make 90+ exposures with a Digital SLR camera in RAW format. Edit out the bad pictures and mistakes in the computer and select five images to print. Make a series of images that are related through color, but shoot all the images in natural daylight or with flash. Do not manipulate the image other than with tonal and color corrections. Have five good quality prints for the critique and be prepared to discuss them.

Conceptual Requirements:
Make images in response to the examples we saw in class. Once you've picked a subject, be able to name it and stick with it for the duration of this project. Think about the color relationships between the pictures and the order in which you would like to display them. Are the colors between your images harmonious or not? Make every effort to have your pictures equate to a feeling or idea as best you can.

Subjects:
The subject you photograph is up to you. For example you can do landscapes or indoor portraits as long as the lighting fits the requirements and that you are looking for bright, vivid, saturated colors and unusual color relationships that emerge from everyday experience. 99cent stores and toy stores are good locations to visit. You may also try more neutral color relationships in this assignment such as many of the muted winter colors.

Techniques to try:
Use flash and fill flash to heighten the color saturation if you desire. You can construct some of the images with props, models, etc. Photograph subjects by cropping your image odd angles and with extreme close-ups (make sure your lens can focus close-up). Try printing one of your pictures with the original RAW color and again after you've color corrected it so we can compare.