

Week 1 Assignments (due 9/19)

- *Obtain all required course materials & access to Emerson login.*

OPTIONAL: Research hosting companies and domain registrars, and get professional hosting:

<http://whreviews.com/>

<http://www.webhostingtalk.com/>

<http://hostingdiscussion.com/>

http://www.webdeveloper.com/management/manage_buying_domains.html

Here are a few well-known hosting companies:

<http://www.site5.com/>

<http://hostgator.com/>

<http://www.bluehost.com/>

Here are a couple of well-known domain name registrars:

<http://www.namecheap.com/>

<http://www.godaddy.com/>

- *Write a 1pg website Proposal covering these points in as much detail as you can provide:*

What is the purpose of the site?

To promote your business, your artwork? Do you see the site expanding in the future to have more advanced features such as a guest book or shopping cart? What goals can you list that you'd like for this website to help you accomplish.

Who is your audience?

Put yourself in their skin and talk about them. What is their age range, lifestyle, and average income? What kind of computer and operating system do they use (mac or pc)? Do they have new computers or old? What is the speed of their Internet connection? What is their competency with computer and the web? What kind of web-site would best engage them?

What are your competitors doing?

List at least 3 websites that are doing what you'd like your website to do. Write down exactly what you feel makes those sites successful. Now write down 5 things that you think don't work well on their sites that you think could be improved. Be specific.

What does your site need?

After looking at all your previous responses, make a list of all the parts of the site you will need to create or gather. This might include a logo, navigational elements such as buttons, informative text, photographs, drawings, contact info, and anything else you think you'll need to make your website.

How will I organize my information?

Again, look at all your previous responses and list at least 3 major categories that you can use to separate and organize the content of your site. (for example: an online gallery might be broken down into 1. Biography 2. Artwork 3. Contact Information) Once you've figured out the main categories, write what text, pictures, etc. would appear under each one.

- *Read "Tim Berners-Lee" article.*

Handouts are provided in class or you can download them as PDF's at this URL:

<http://www.camramirez.com/teaching.htm>

Some HTML Tags and other resources