

# Massachusetts College of Art

Dreamweaver – DE316 C2 (1.5 credits)

Syllabus – Summer 2008 (revised 5/28/08)

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## Class Meetings:

Room - Tower 310

Time – 6pm to 9pm

Dates – Class meets on Wednesdays (and one Monday) on the following 7 dates:  
5/28, 6/4, 6/11, 6/18, 6/23(Mon), 6/25, 7/2

## Course Description:

In this course, students learn the industry standard program for web site design and production. Topics include: basic HTML, web safe color, web ready images, layout, navigation, content, and principles of information design.  
Strong computer skills required.

## Text Books and Materials:

### Required:

- An email address
- Web hosting service
- A domain name of your own choosing
- Any form of portable media that you can use to easily store and retrieve your work

### Highly Recommended:

- Dreamweaver CS3: The Missing Manual by David Sawyer McFarland

## Class Attendance:

Attendance is required and expected of you.

Absences are unacceptable, 3 absences will result in automatically failing the course

Tardies are unacceptable, 2 tardies equals one absence

## Project:

There will be 1 major project in this course.

A website that will be created using Dreamweaver and published online.

Students will be asked to provide all content and graphics for their own projects. Failure to provide text or images for your own project will significantly lower your grade in the course. Please be prepared!

## Grading:

Website – Production	25%
Website – Design/Navigation	25%
In-Class Assignments	30%
Presentations & Participation	20%

\*Please Note: The following schedule is subject to change at my discretion. If you miss a class, it is your responsibility to find out from your classmates what, if any, changes to the schedule have been made. Unless you receive an exemption from me, you will be responsible upon returning to class for both the current weeks assignments, as well as the assignments for the week you missed.

## Course Schedule:

- 5/28 Introduction to the course, Review syllabus  
Introduction to HTML and Web Concepts, Creating a sitemap  
Review Web Resources and discuss Assignment due next class  
Photos/Email Communication Test
- Assignments:*
- Obtain required course materials except hosting & domain.
  - Write website Proposal & Sitemap and print 2 copies.
  - Read “Casting the Net” and “Tim Berners-Lee” articles.
- 6/4 Introduction to XHTML and Dreamweaver  
Basics of Interface Design and Navigation / Sketching design concepts  
Individual meetings: Review your Proposal & Sitemap  
Work on your Graphics and Sketches
- Assignments:*
- Obtain your hosting and domain name.
  - Fill out and bring your hosting/domain worksheet.
  - Sketch 3 concepts for your site design/interface & make 2 copies of each.
  - Along with your sketches, also bring your copies of the written web proposal and sitemap. Be prepared to present to the class.
- 6/11 Class Presentations of Site Proposal, Sitemap, Sketches and Hosting worksheet.  
Graphics and Imaging for the Web  
Setting up FTP and Publishing in Dreamweaver
- Assignments:*
- Collect or create text, images, and graphics for your site.
- 6/18 Using Dreamweaver to design with CSS and Templates (Part 1)
- Assignments:*
- Construct your Template as shown in class
  - Continue refining and testing your site
  - Prepare any questions you may have for next class
- 6/23 **MONDAY**  
Group viewing of First-Draft Websites  
Using Dreamweaver to design with CSS and Templates (Part 2)
- Assignments:*
- Continue refining and testing your site
  - Prepare any questions you may have for next class
- 6/25 Group discussion of commonly asked questions  
Individual Meetings / Final Polishing of your site
- Assignment:*
- Complete and Publish your website:  
Final Presentation next week
- 7/2 Group Presentation of Final websites  
Design Aesthetics and Functionality / Usability Testing